



simplifying

PHARMA INDUSTRY project management



PHARMA INDUSTRY FOCUS

better understanding of what the sector does, which contributes to a more focused and meaningful approach on how to strengthen efforts, activities and actions that support the development and marketing of life-sciences products or services.

CUSTOMER-SPECIFIC SOLUTIONS

superior industry-leading, life sciences-specific project management options that are designed to maximize return on investment by enabling clients to manage multifaceted research & development efforts, improve the impact of sales & marketing, and reduce the time, effort and cost associated with building and maintaining complex technical infrastructures.

EXPERIENCE

successful in the understanding of technology operations and the establishment and management of value-added enterprise Project and Program Management Offices (PMOs) across diverse functions. Experienced managing information system implementations and using enterprise project management tools. Flexible and pragmatic approach to problem solving, and an outstanding record of achievement in implementing new concepts, delivering innovative business solutions, and facilitating transition of operations with a high level of ethics and risk management alternatives.

- CRO vendor selection
- ICH Good Clinical Practices
- Phase IIIb and IV clinical studies
- Pharmacoeconomic studies
- cGMP guidelines

ABOUT US

Corporate Health Initiatives Consulting's associates bring 300 combined years of project management experience in health care R&D, marketing & sales, and manufacturing. They are uniquely qualified to:

- manage effectively client projects with robust processes
- offer flexible, scalable solutions with multiple options

OPERATIONS

Continental US
International

MAIN ADDRESS

Phoenixville, PA 19460
610.415.9730 p
610.415.9735 f
www.corphi.com

PHARMA INDUSTRY
research & development
marketing & sales
manufacturing
project management
solutions



PHARMA INDUSTRY

project management that works ... for your business.

PLAN FOR THE UNEXPECTED

formulate and execute strategies
proven to be effective

ENTERPRISE PROJECT MANAGEMENT SOLUTIONS

- ORGANIZATION & GOVERNANCE
- PORTFOLIO MANAGEMENT & STRATEGY
- OUTSOURCING & STRATEGIC ALLIANCES
- ECONOMICS & RISK MANAGEMENT

INFORMATION TECHNOLOGY PROJECT MANAGEMENT

systematic and thoroughly designed project management methodology that optimizes information systems & technology development, and delivers solutions effectively, within scope, quality, time and budget.

Projects range from planning, scheduling and controlling information systems & technology applications, to balancing research development needs, and managing critical interfaces with providers and trade groups.



leverage best practices in project selection, risk management, and planning & scheduling

control the commissioning, stakeholder team management, and procurement & contracting

flexible solutions for your business needs

BUSINESS RE-ENGINEERING PROJECT MANAGEMENT

business modeling and analysis techniques and the application of business process re-engineering methodology that reviews existing enterprise processes and determines methods for controlling change, as well as how to provide process improvement solutions that elevate efficiency and effectiveness.



RESEARCH & DEVELOPMENT

- Drug Discovery
- Preclinical Development
- Clinical Development



MARKETING & SALES

- Business Analysis
- Strategic Planning
- Product Commercialization



MANUFACTURING

- Process Operations
- Automation & Control
- Finishing & Packaging



WE HAVE WORKED WITH A DIVERSE CUSTOMER BASE. HOW CAN WE HELP YOU?

maintain control of project scope and deliver quality systems on time and within budget